

Terms & Conditions Agreement

Sponsors / Exhibitors



PART 1: COMMERCIAL SUPPORT AGREEMENT

This *Continuing Medical Education (CME) Activity*¹ has been planned and implemented in accordance with the accreditation requirements and policies of the Connecticut State Medical Society (CSMS) through the joint providership of Hartford HealthCare and NorCal MedEd LLC. Hartford HealthCare is accredited by CSMS to provide continuing medical education for physicians. Hartford HealthCare designates this live activity for a maximum of 4.75 AMA PRA Category 1 Credit(s)TM.

Terms, Conditions and Purposes

NorCal MedEd LLC and Hartford HealthCare are committed to develop and produce a CME Activity to provide effective continuing medical education free of commercial bias. As part of this commitment, the event organizers will fully comply with the Accreditation Council for Continuing Medical Education (ACCME)'s policies regarding Commercial Support².

All Commercial Interests³ involved in the NCSEC must agree to the following terms, conditions and purposes. Agreement must be given in writing prior to the beginning of the CME Activity.

1. The CME Activity is for scientific and educational purposes only and will not promote any specific proprietary business interest of the Commercial Interest.
2. The Organizers are responsible for all decisions regarding the identification of educational needs, determination of learning objectives, selection and presentation of content, selection of all persons and organizations that will be in a position to control the content of the CME, selection of education methods, and the evaluation of the activity.
3. The Commercial Interest will not require the Organizers to accept advice or services concerning teachers, authors, or participants or other education matters, including content, as conditions of receiving a financial contribution.

¹ "CME Activity" refers to the didactic portion of this course which includes lectures, case studies and roundtable discussions. The CME Activity will take place in a designated room: the CME Lecture Hall.

² The ACCME defines Commercial Support as any financial, or in-kind, contributions given by a commercial interest which is used to pay all or part of the costs of a CME activity.

³ The ACCME defines Commercial Interest as any entity producing, marketing, re-selling, or distributing health care goods or services consumed by, or used on, patients.

4. All commercial support associated with this activity will be given with the full knowledge and approval of the Organizers. No other payments shall be given to the director of the activity, planning committee members, teachers or authors, educational partner(s), or any others involved with the supported activity.

5. The Commercial Interest shall provide Commercial Support to the Organizers promptly upon execution of this Agreement. The Organizers will make all decisions regarding the disposition and disbursement of those funds.

6. The Organizers will ensure that the source of support from the Commercial Interest, either direct or “in kind,” is disclosed to the participants, in activity brochures, syllabi, or other activity materials, and at the time of the activity. This disclosure will not include the use of a product trade name and/or a product-group message. The acknowledgment of commercial support may state the name, mission, and clinical involvement of the company or institution and may include corporate logos and slogans, if they are not product promotional in nature.

7. Product-promotion material or product-specific advertisement of any type is prohibited in the same room before, during, or after the CME activity. The juxtaposition of editorial and advertising material on the same products or subjects is not allowed. Live or enduring promotional activities must be kept separate from the CME activity. Promotional materials cannot be displayed or distributed in the education space immediately before, during, or after the CME activity. Commercial Interest may not engage in sales or promotional activities while in the CME Lecture Hall.

8. The Organizers will, upon request, furnish the Commercial Interest with documentation detailing the receipt and expenditure of the Commercial Support. The Commercial Interest and the Accredited Provider agree to abide by all requirements of the Accreditation Council for Continuing Medical Education (ACCME) *Standards for Commercial Support of Continuing Medical Education*.

Non-CME Industry Sponsored Exhibitor Lounge and Cadaver Workshops

The Exhibitor Lounge and Laboratory are not areas regulated by ACCME Standards and Policies. Industry representatives may promote specific proprietary business interests of a commercial interest.

PART 2: EXHIBITOR ETIQUETTE & POLICIES

Use of Booth Space

Subletting exhibit space is not permitted. Sharing exhibit space is not permitted unless it is with divisions of the same organization and must be approved in advance by NCSEC.

Signage

All signage must be contained within the 6' allotted space. Exhibitors may not affix anything to the walls, columns, doors or floors of the event space.

Exhibitor Logo

Send your logo to info@norcalshoulder.com to have it included on NCSEC promotional materials before September 16, 2019. This implies your consent for its use in current and past "Exhibitor" pages on the NCSEC website and on our event partners banner.

Media Release

During the NCSEC event, all attendees may be photographed or filmed for promotional purposes. Materials will be produced and edited by NorCal MedEd LLC. Materials may be published on the NCSEC website and other marketing-related materials.

Etiquette

Exhibitors may not place flyers, brochures or other marketing materials outside of their assigned exhibit space.

Interactive installations and AV media must not interfere with or disrupt surrounding activities and conversations.

NCSEC must be notified of any off-site events scheduled by exhibitors.

Misconduct & Security

NorCal MedEd LLC, organizer of the NCSEC, reserves the right to evict or ban any exhibitor whose exhibit, materials or conduct is objectionable for any reason. Violation of any regulations on the part of the exhibitor, its employees or agents shall void the right to occupy space, and such exhibitor will forfeit to NorCal MedEd LLC all monies that may have been paid.

Security is not provided; therefore NorCal MedEd LLC does not assume responsibility for damage to, loss of, or theft of property.

Cancellation Policy

If the meeting must be cancelled due to acts of God, war, government regulations, disasters, strikes, civil disorder, or any other emergency making it inadvisable to hold the meeting, each participant and exhibitor will receive a copy of handouts and other materials that would have been distributed. Fixed conference expenses will be paid from the registration funds. Remaining funds will be refunded to participants and exhibitors. NorCal MedEd LLC is not liable for any costs incurred by exhibitors in connection with the conference.

TERMS AND CONDITIONS AGREEMENT

This is an agreement is between “INDUSTRY REPRESENTATIVE” and “NORCAL MEDED LLC” in regard to the “NORTHERN CALIFRONIA SHOULDER & ELBOW COURSE” event that will take place in SACRAMENTO, CA, on OCTOBER 5, 2019.

I fully understand the content, meaning and impact of this agreement. I understand that I am free to address any specific questions regarding this agreement or its interpretation prior to signing.

I knowledgeablely accept the terms and conditions of this agreement.

Signature

Date

Name